

What is ICE?

Illinois Computing Educators (ICE) is a statewide organization dedicated to leadership in education through technology. Formed in 1986 with a group of 30 educators, ICE has grown to over 2,000 members comprised of teachers, technology coordinators, library media specialists, administrators, higher education representatives, school support staff and other stakeholders in Illinois education. ICE continues to show leadership in education technology by supporting the development, growth and use of technology in all facets of the educational process.

www.iceberg.org

\$10,000 Platinum Sponsor

- ▶ Two free booths at IL-TCE (preferred location based on availability)
- ▶ Two guaranteed breakout sessions at IL-TCE on each of the General Conference days
- ▶ One free skybox room during IL-TCE (available for meetings, breakout sessions, etc.)
- ▶ Four free two-day registrations to IL-TCE for educators of your choosing
- ▶ Logo on homepage of the ICE website, IL-TCE website, and TECH 200X website, with link back to your website
- ▶ Logo on IL-TCE tote bag, prominently displayed
- ▶ Logo on IL-TCE bottled water
- ▶ Logo on IL-TCE and TECH 200X t-shirts
- ▶ Prominent signage at IL-TCE and TECH 200X
- ▶ Recognition in IL-TCE and TECH 200X Program Guides as Platinum Sponsor
- ▶ One-year use of IL-TCE attendee mailing list (per mailing list usage agreement)
- ▶ Recognition in all ICE publicity as a Platinum Sponsor
- ▶ Logo on TECH 200X brochure
- ▶ Recognition in TECH 200X Press Release as a Platinum Sponsor
- ▶ Free ½-page ad in two ICE newsletters during the year
- ▶ One full page ad on inside cover of IL-TCE Program Guide or Exhibitor Guide and one ½-page ad inside IL-TCE Program Guide or Exhibitor Guide (based on availability)
- ▶ Five-minute speaking opportunity at one of the keynote addresses during IL-TCE (if space permits)
- ▶ Recognition in TECH 200X Press Release as a Platinum Sponsor
- ▶ Three e-mail blasts to ICE members during the year (to be approved and e-mailed out by ICE staff)
- ▶ Two inserts in both the IL-TCE and TECH 200X tote bags (two in each tote)
- ▶ Two “choose-your-own sponsor benefits” to be arranged with ICE Board

\$7,500 Gold Sponsor

- ▶ One free booth space at IL-TCE (preferred location based on availability)
- ▶ One guaranteed breakout sessions at IL-TCE on each of the General Conference days
- ▶ Logo on homepage of the ICE website, IL-TCE website, and TECH 200X website, with link back to your website
- ▶ Two free two-day registrations to IL-TCE for educators of your choosing
- ▶ Logo on IL-TCE tote bag
- ▶ Logo on IL-TCE bottled water
- ▶ Logo on IL-TCE and TECH 200X t-shirts
- ▶ Signage at IL-TCE and TECH 200X
- ▶ Recognition in IL-TCE and TECH 200X Program Guides as Gold Sponsor
- ▶ One-year use of IL-TCE attendee mailing list (per mailing list usage agreement)
- ▶ Recognition in all ICE publicity as a Gold Sponsor
- ▶ Recognition in TECH 200X Press Release as a Gold Sponsor
- ▶ Free ¼-page ad in two ICE newsletters during the year
- ▶ Free ½-page ad in both the IL-TCE Program Guide and Exhibitor Guide
- ▶ Two e-mail blasts to ICE members during the year (to be approved and e-mailed out by ICE staff)
- ▶ One insert in the IL-TCE and TECH 200X tote bags (one in each tote)
- ▶ One “choose-your-own sponsor benefits” to be arranged with ICE Board

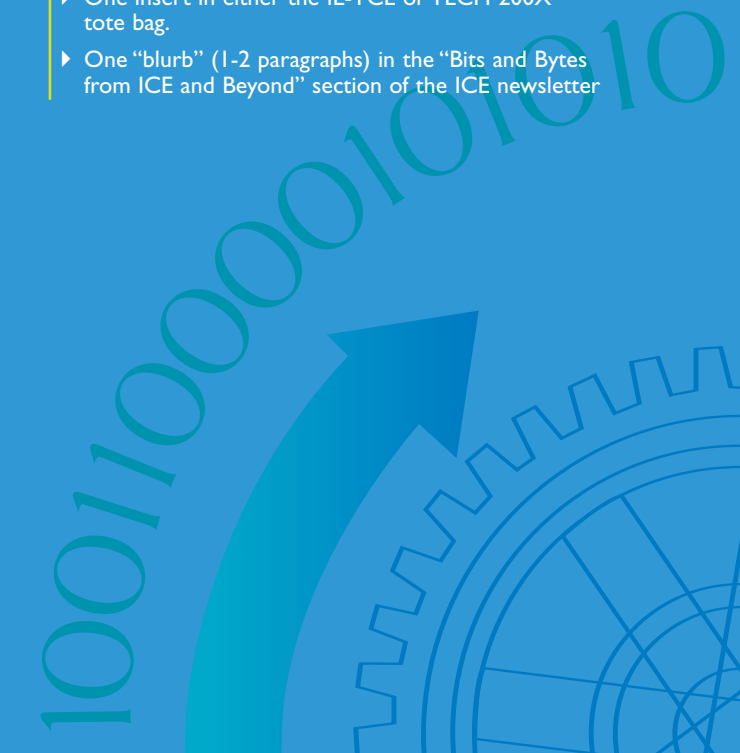
\$5,000 Silver Sponsor

- ▶ One free booth space at IL-TCE (preferred location based on availability)
- ▶ One guaranteed breakout session at IL-TCE during the General Conference days
- ▶ Logo on sponsor page of ICE, IL-TCE, and TECH 200X websites, with link back to your website
- ▶ Logo on IL-TCE and TECH 200X t-shirts
- ▶ Signage at IL-TCE and TECH 200X
- ▶ Two uses of the IL-TCE attendee mailing list, at times of your choosing.
- ▶ Recognition in TECH 200X Press Release as a Silver Sponsor
- ▶ Recognition in IL-TCE and TECH 200X Program Guides as Silver Sponsor
- ▶ Free ¼-page ad in one ICE newsletter during the year
- ▶ Free ½-page ad in either the IL-TCE Program Guide or Exhibitor Guide
- ▶ One e-mail blast to ICE members during the year (to be approved and e-mailed out by ICE staff)
- ▶ One insert in either the IL-TCE or TECH 200X tote bag

\$1,500 Bronze Sponsor

- ▶ One guaranteed breakout session at IL-TCE during the General Conference days
- ▶ Logo on sponsor page of ICE, IL-TCE, and TECH 200X websites, with link back to your website
- ▶ Signage at IL-TCE and TECH 200X
- ▶ Recognition in IL-TCE and TECH 200X Program Guides as Bronze Sponsor
- ▶ Recognition in TECH 200X Press Release as a Bronze Sponsor
- ▶ One use of the IL-TCE mailing list, at a time of your choosing
- ▶ Free ¼-page ad in either the IL-TCE Program Guide or Exhibitor Guide
- ▶ One insert in either the IL-TCE or TECH 200X tote bag.
- ▶ One “blurb” (1-2 paragraphs) in the “Bits and Bytes from ICE and Beyond” section of the ICE newsletter

www.iceberg.org





ILLINOIS COMPUTING EDUCATORS

*To lead the educational community
in enhancing learning through technology*

**CORPORATE
PARTNERSHIP
PROGRAM**



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