



A Program of



NetSmartz Workshop  
at the

National Center for Missing  
& Exploited Children

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[www.NetSmartz.org](http://www.NetSmartz.org)

## NetSmartz Workshop Fact Sheet

- The NetSmartz Workshop® was developed by the National Center for Missing & Exploited Children (NCMEC) and Boys & Girls Clubs of America (BGCA) to teach children, aged 5 to 17, how to be safer when using the Internet.
- The goal of the NetSmartz Workshop is to extend the safety awareness of children to prevent victimization and increase self-confidence whenever they go online.
- The NetSmartz Workshop teaches the rules for online safety
  1. I will tell an adult I trust if anything makes me feel scared, uncomfortable, or confused.
  2. I will ask my parents or guardian before sharing my personal information.
  3. I won't meet in person with anyone I have first "met" online.
- The NetSmartz Workshop provides children of all ages with original, animated characters and age-appropriate, interactive activities that use the latest 3-D and web technologies to entertain while they educate.
- Parents, guardians, educators, community leaders, and law-enforcement personnel can use NetSmartz to get on- and offline activities, games, safety tips, news articles, and activity cards for teaching Internet safety to children. Activity cards provide materials designed to help incorporate the NetSmartz online activities while teaching to groups of all ages.
- The NetSmartz Workshop was made possible via a public-private partnership with the United States Congress, United States Department of Justice's Office of Juvenile Justice and Delinquency Prevention, NCMEC, and BGCA.
- Sponsorship from private corporations enables NetSmartz and its innovative content to be shared with children, parents, guardians, educators, and law enforcement globally via the Internet at [www.NetSmartz.org](http://www.NetSmartz.org).
- The NetSmartz characters are brought to life in-house at the NetSmartz Workshop studio at NCMEC by screenwriters, 3-D and 2-D graphic artists, and web media specialists.
- Character voices and original music are recorded in the NetSmartz Workshop sound studio.
- Boys & Girls Clubs leaders and children played vital roles in the appearance of the program content and characters, ensuring that the NetSmartz messages were on target and characters appealed to the respective age groups.